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AMERICAN
PRIDE

SUNNYMOUNT

REGINA
ELENA

*New Roses
on Parade*

THORNLESS
BEAUTY

The Story of "Thornless Beauty"



"THORNLESS BEAUTY"

The Rose

Without a Thorn!

Probably the most amazing development in the world of floriculture is "Thornless Beauty", the wonderful new rose that offers exceptional beauty, luxurious petalage and color and yet is the first recorded hybrid tea rose without a thorn!

"Thornless Beauty" has proved excellent for indoor and outdoor culture and is, as its name indicates, a variety that lovers of fine roses have long desired. Illustration shows typical "Thornless Beauty" average plant growing in the N. Grillo greenhouse six months after planting.



"THORNLESS BEAUTY"

Sport of "Better Times"

Registered with the American Rose Society
U. S. Patent Applied For

For centuries it has been every floriculturist's dream to grow a rose without a thorn. Now, with "Thornless Beauty", this age-old dream has come true for all lovers of beautiful roses.

COLOR: Beautiful crimson red.

BUD: Medium long pointed. When ready to open, slightly darker than the open flower. Opens gradually and perfectly.

FLOWER: Medium large, full high centered; about four inches across when fully open. Petals number about fifty. Pleasing fragrance. Opens freely and has very good lasting quality.

HABIT: Grows upright; vigorous, with abundant leathery foliage. Medium and long strong stems. After more than a year's trial, "Thornless Beauty" has proved to be the most free-blooming rose the originator has ever grown.

\$2.00 each; 3 for \$5.00; \$20.00 per doz.



"SUNNYMOUNT"

Sport of "Joanna Hill"

Registered with the American Rose Society
U. S. Patent Applied for

This fine hybrid tea rose is similar to its parent, although it differs in a number of characteristics. After a long trial the originator has found it to be the most pleasing of yellow roses in his experience.

COLOR: Clear yellow (Buttercup), which is retained without fading.

BUD: Medium size; distinctive sharp pointed shape, but relatively short and with large base.

FLOWER: Medium size when open, about four inches across. About fifty petals. Good substance and exceptional fragrance.

HABIT: Grows upright. More vigorous than its parent. Abundance of very long, straight stems with luxuriant green leathery foliage. A free and continuous bloomer.

\$1.50 each; 3 for \$4.00; \$15.00 per doz.



"JEWEL"

Sport of "Better Times"

Registered with the American Rose Society
U. S. Patent Applied for

"Jewel" is a hybrid tea rose, originated by N. Grillo. This rose possesses many of the characteristics of its parent, but differs from it in several important respects.

COLOR: Brilliant velvety red which is retained when flower is wide open.

BUD: Long, pointed; color slightly darker than the open flower. Opens gradually and perfectly.

FLOWER: Large and full when open, about five inches across. About forty-five petals. Heavy texture; broadly ovate shape; pleasing fragrance; very good lasting quality, surpassing its parent in this respect.

HABIT: Grows upright; vigorous, with abundance of very strong stems and profusion of large leathery foliage. A free bloomer.

\$1.50 each; 3 for \$4.00; \$15.00 per doz.



"AMERICAN PRIDE"

Sport of "Grillodale"

Registered with the American Rose Society
U. S. Plant Patent No. 49.

"American Pride" is a sport of Grillodale, which in turn is a sport of "Mme. Butterfly" and has been regarded by many horticulturists, florists and societies as the queen of white roses, receiving many high awards.

COLOR: Beautiful pure white when mature.

BUD: Before opening, about two inches long and suffused with slight tint of pink, which adds to its beauty. Opens gradually and full into pure white.

FLOWER: Large, about four and one-half inches across. About thirty five very large petals. Pleasing fragrance and excellent lasting quality.

HABIT: Grows upright. Long and medium stout stems with very few thorns and an unusual number of large, leathery leaf branches of rich green color. A very prolific bloomer.

\$1.00 each; 3 for \$2.75; \$10.00 per doz.



"REGINA ELENA"

Sport of "Briarcliff"

Registered with the American Rose Society
U. S. Patent Applied for

"Regina Elena" is a hybrid tea rose. Rose enthusiasts have long sought a rose of the "Briarcliff" type, but with deeper, more lasting color. "Regina Elena" fulfills this desire. Its distinguishing characteristics are firmly fixed.

COLOR: General effect is a uniform, dark rose pink, which remains the same color when flower is wide open.

BUD: Long, pointed; dark rose pink in color. Opens gradually and perfectly.

FLOWER: Large and full when open; about five inches across. About fifty petals of good substance. Pleasing fragrance and excellent lasting quality.

HABIT: Grows upright; with abundance of very long and exceedingly stout stems and a profusion of dark green foliage. A free bloomer.

\$1.50 each; 3 for \$4.00; \$15.00 per doz.



"GRILLODALE"

Sport of "Mme. Butterfly"

Registered with the American Rose Society

A beautiful, well-formed hybrid tea rose that has gained well-merited popularity, especially for garden culture. "Grillodale" is appreciated for use on so many occasions because of its beautiful, delicate pink color.

COLOR: Very light pink outside petals with center of deeper pink.

BUD: Long, pointed; opens gradually and full.

FLOWER: Large, borne singly; about four and one-half inches across. About fifty petals. Frogront. Very good lasting quality.

HABIT: Grows upright. Abundance of medium stems and wealth of dark green leathery foliage. A very prolific bloomer.

\$1 each; 3 for \$2.75; \$10 per doz.

**N. Grillo Roses
Are as Prolific
As the Blooms
Are Beautiful**



"EMBERGLOW"

Sport of "Souvenir"

Registered with the American Rose Society
(Patent Right Reserved)

A hybrid tea rose that is large, well formed and pleasing in color.

A most desirable rose, welcome in every rose lover's garden.

BUD: Long, pointed; opens gradually and full.

FLOWER: So large that in warm temperature the stem bends over gracefully. About five inches across. Petals number about fifty. Pleasing fragrance and good lasting quality.

COLOR: Rich, salmon pink before opening, becoming, as its name implies, "Emberglow", in color as bud opens.

HABIT: Grows upright. Abundance of long stems and large leathery foliage. A very prolific bloomer.

\$1.50 each; 3 for \$4.00; \$15.00 per doz.



"NEW HAVEN QUEEN"

Sport of "Token"

(Patent Right Reserved)

A beautiful, medium-size rose, highly desirable for center-piece use and for corsage work, as well as for medium-size stem cut flowers.

COLOR: Tangerine, very pleasing.

BUD: Tangerine (lightening as flower opens). Medium long, pointed and distinctive in shape. Opens gradually and perfectly.

FLOWER: Medium and full when open, about three and one-half inches across. About forty petals. Frogront, good substance, and good lasting quality.

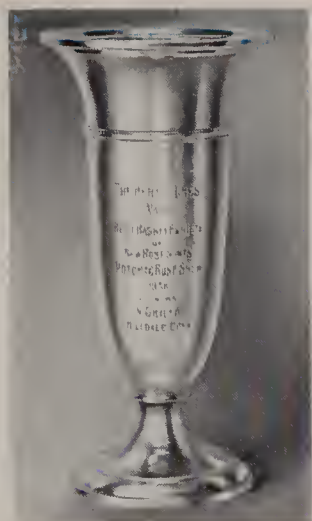
HABIT: Grows upright. Vigorous, with medium size green leathery foliage. Produces abundance of medium stems. A free and continuous bloomer.

\$1.50 each; 3 for \$4; \$15 per doz.

N. Grillo Roses are Guaranteed

GOLD MEDAL

Awarded by the International Flower Show, New York, March, 1933.



SILVER MEDAL

Awarded by the American Rose Society at New York and Philadelphia Flower Shows in 1933.



Silver Vase awarded at Potomac Rose Show, Washington, D. C., 1938.

A few of the many awards presented to N. Grillo.

OUTDOOR ROSE CULTURE

10 Important Instructions

1. Choose drained location with southern exposure.
2. Three parts rich top soil and one part cow manure, mixed.
3. Dip the roots in water before planting.
4. Plant deep to cover graft joint, one inch below the surface.
5. After planting, water well so the water will reach all the roots.
6. Keep the soil well cultivated all the time.
7. When insects start to appear, spray with insecticides.
8. While plants are growing, feed lightly on moist soil monthly.
9. In fall pile soil or leaves on plants about ten inches high.
10. In the spring, uncover, prune, cultivate as above.

GUARANTEED

Fine Quality Rose Plants

N. Grillo Roses for outdoor culture are offered in two year old bushes and young 4-inch pot grown plants. All these roses are guaranteed, except against winter kill. Should any bush planted in the Spring fail to grow within two months, it will be replaced free of charge, upon return with necessary postage.

Other standard varieties, not listed herein, are offered at reasonable prices.

Look for This Signed Tag On Every N. Grillo Rose Plant for Outdoor Growing.



N. GRILLO, Floriculturist, MILLDALE, CONN.

